

A FEW COMMENTS ON COPYRIGHTS

FROM



WHO OWNS THE PHOTOGRAPH?

The Focused Lens, L.L.C. owns the imagine on the photo. Even though you paid to have the photos taken, and you paid to have the photos printed, ALL photographers own their imagines by law.

CAN I GET PERMISSION TO REPRINT MY OWN PHOTOS?

YES. We want to provide you with a great product that you are proud to display. However, we use exacting color print processes, perform quality checks for color perfection, smudges and other non-conformances before providing a printed product to you. Therefore, if you print them, you are responsible if they don't look correct.

CAN I REMOVE THE COPYRIGHT WATERMARKS FROM PHOTOS?

NO. That is theft. Just be forewarned, we use a high-tech capture process and our copyright information is embedded into the digital signature of every photo we take. So, even though you maybe able to remove the "©", you are not removing the copyright information. Sorry....

IS THIS LEGAL?

YES. We are artist that just so happens to use a camera to paint pictures with. Federal law protects all photographers photos via copyright, EVEN IF THE © LOGO is not on the pictures. Fines can reach up to \$150,000.00.

We are not trying to be difficult, we are just protecting our client's photos.

Why such a fuss? Imagine someone copies YOUR PHOTO from your social media posting and uses it in a negative manner. Many times they will make terrible edits, post the photo, and it can have negative impact for you and The Focused Lens. It can inadvertently represent us both in a bad light.....and we strive hard to produce the highest quality photographs around.

Thanks for your understanding in helping us protect our business.

Sincerely, The Focused Lens